

WTOV W1480 P.O. Box 7777 Philadelphia, PA 19175-1480 ph: (740) 282-9999 fx: (740) 282-0350

Advertiser Agency Buyer Salesperson Pol/iss/NRCC-IE (16770) National Media (2711)

ANGLE, BEN

NRCC IE

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Product Political - Issue (1068) Brand NRCC IE (81926) **Acct Types** National/Political Est/Headline 2948/06262909 Demo

Invoice 631278 Inv Date 9/30/2012 Terms Net 30 Contract 325471 BIII Type Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/issue - C Package

Gen. Date 10/1/2012 12:29:44PM

National Media 815 Slaters Lane Alexandria, VA 22314

AgM

***** THIS IS A CASH IN ADVANCE

DUPLICATE INVOICE

Revision Comments

Line	Type Scheduled	Schedule Days to Run	Air Time	Lengti	Program	Copy/ISCI	Amount	Remarks
)	Contract Line Remarks:	NEWS 9 TONIGHT/1		 	 	 	 	
	Spot 24707-News Nine		09/07/12 11:07PM (Fr)	00:3	0 News Nine Tonight	NDCCONOGOGO		
)	Contract Line Remarks:	NWS 9 MIDDAY/2			- Transmit Totalia	NRCCOH060607	\$1000.00	
	Spot 21086-News Nine		09/07/12 12:26PM (Fr)	00:3/	0 News Nine Midday	.l		
)	Contract Line Remarks:	TOTAL CONTRACTOR OF		, GU.31	o news nine midday	NRCCOH060607	\$350.00	
	Spot 21097-Live At Five	NWS9 LIVE-FIVE/3	00107/13 E.15014 (F-1	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		Î		1
			09/07/12 5:15PM (Fr)	00:31	O Live At Five	NRCCOH060607	\$800.00	
•	Contract Line Remarks: Spot 21101-News Nine	NEWS 9 AT SIX/4				1	1	
)	Spot 21101-News Nine Spot	opi uay,r-1	09/07/12 6:09PM (Fr)	00:30	News Nine 6pm	NRCCOH060607	\$1000.00	i
			09/07/12			1 preempt @	\$0.00	Marked as Did not Air
)	Contract Line Remarks:	JEOPARDY/6				\$380.00		
	Spot 21105-Jeopardy	Day,F-1	09/07/12 7:05PM (Fr)	00:30	Jeopardy	NRCCOH060607	#700.00	
) (Contract Line Remarks:	TONITE SHW-NBC/7					\$700.00	•
	Spot 21114-The Tanigh		09/10/12 11:48PM (Mo)	00:30	The Tonight Show With Jay Leno	NBCCOHOGOOD?	4000	
	Contract Line Remarks:	NWS9 LIVE-FIVE/8			The tonght show with Jay Leno	NRCCOH060907	\$230.00	
	Spot 21097-Live At Five		09/10/12 5:38PM (Mo)	00.34	NIA AN ENGL			1
	Contract Line Remarks:			00:30	Live At Five	NRCCOH060907	\$800.00	
	Spot 22418-News Nine !	NWS9 SUNRS-6AM/9	204042 5					1
	Spot 22418-News Nine	· · ·	09/10/12 6:14AM (Mo)		News Nine Sundse 6am	NRCCOH060907	\$380.00	
		· · · · · · · · · · · · · · · · · · ·	09/10/12 6:29AM (Mo)	00:30	News Nine Sunrise 6am	NRCCOH060907	\$380.00	1
	Contract Line Remarks:	JEOPARDY/10						
	Spot 21105-Jeopardy	Day,M-1	09/10/12 7:05PM (Mo)	00:30	Jeopardy	NRCCOH960907	\$700.00	
	Contract Line Remarks:	WHEEL-FORTNE/11						
	Spot 21107-Wheel Of Fo	rt Day,M-3	09/10/12 7:37PM (Mo)	00:30	Wheel Of Fortune	NRCCOH060907	\$700.00	
0 (Contract Line Remarks:	NEWS 9 TONIGHT/12			***********	***********	***************************************	
9	Spot 21230-News Nine 1	or Day, Sa-1	09/08/12 11:09PM (Sa)	00:30	News Nine Tonight	NRCCOH060607	\$950.00	
9	Spot		09/08/12	•••••		1 preempt @	\$0.00	Program Change
	Contract Line Remarks:	CATURDAY TODAY				\$180.00		
	Spot 21418-Saturday To	SATURDAY TODAY/14	00/09/13 7:15444 (Ca)	00.70				1
	******		09/08/12 7:15AM (Sa)	00:30	Saturday Today	NRCCOH060607	\$210.00	
	Contract Line Remarks:	NWS9 SAT MORN/15				1		
	pot 61682-News9 Satur	04 Day,5a-1	09/08/12 9:08AM (Sa)	00:30	News9 Saturday Morning	NRCCOH960607	\$210.00	
, 3	ipot		09/09/12			1 preempt @	\$0.00	Program Change
C	ontract Line Remarks:	NFL: STEELERS/17			***************************************	\$950.00		********
S	ports-Foc 22447-NBC Sunday		09/09/12 10:04PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCOH060907	63E00 00	
S	ports-Foc 22447-NBC Sunday	N Day,Su-2	09/09/12 11:41PM (Su)		NBC SUNDAY NIGHT FOOTBALL	NRCCOH060907	\$3500.00 \$3500.00	
C	ontract Line Remarks:	SUN TODAY-NBC/18		• • • • • • • • •			**************************************	
	pot 21471-Sunday Toda		09/09/12 9:29AM (Su)	00:30	Sunday Today	NRCCOH060907	4346.44	
C	ontract Line Remarks:					**************************************	\$210.00	•
_	pot 21230-News Nine To	NEWS 9 TONIGHT/19	09/13/12 11:27PM (Th)	100-30	News New Toulst			
	••••••				News Nine Tonight	NRCCOH060907	\$1000.00	
_	ontract Line Remarks:	NEWS 9 AT SIX/21	00/12/12 6:272:1					
	pot 21101-News Nine 6	// very, i m i	09/13/12 6:25PM (Th)	00:30	News Nine 6pm	NRCCOH060907	\$1000.00	
		1	1					



WTOV W1480 P.O. Box 7777 Philadelphia, PA 19175-1480 ph: (740) 282-9999 fx: (740) 282-0350

Advertiser Agency Buyer

Demo

Revision

Salesperson

National Media (2711) ANGLE, BEN

Pol/Iss/NRCC-IE (16770)

Telerep/Philadelphia, Philadelphia (1057) ph: (555) 555-5555

Product Political - Issue (1068) Brand NRCC IE (81926) **Acct Types** National/Political Est/Headline 2948/06262909

Invoice 631278 Inv Date 9/30/2012 Terms Net 30 Contract 325471 Bill Type Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type

No/Issue - C

Package

Gen. Date 10/1/2012 12:29:44PM

National Media 815 Slaters Lane Alexandria, VA 22314

Steubenville (WTOV)

AgM

Comments NRCC IE ***** THIS IS A CASH IN ADVANCE

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks: Spot 22418-News Nine Su	NWS9 SUNRS-6AM/22 Day,Th-1	09/13/12 6:30AM (Th)	00:30	News Nine Sunrise 6am	NRCCOH060907	\$380.00	
22.0	Contract Line Remarks: Spot 21105-Jeopardy	JEOPARDY/23 Day,Th-1	09/13/12 7:23PM (Th)	00:30	Jeopardy	NRCCOH060907	\$700.00	
9.0	Contract Line Remarks: Spot 21114-The Tonight S	TONITE SHW-NBC/30 Day,W-1	09/12/12 12:08AM (We)	00:30	The Tonight Show With Jay Leno	NRCCOH060907	\$230.00	
0.0	Contract Line Remarks: Spot 21097-Live At Five	NWS9 LIVE-FIVE/31 Day,W-1	09/12/12 5:22PM (We)	**************************************	Live At Five	NRCCOH060907		e la company
1.0	Contract Line Remarks: Spot 21097-Live At Five	NWS9 LIVE-FIVE/32 Dey,W-1	09/12/12 5:43PM (We)		Live At Five	NRCCOH060907	\$800.00	terior
2.0	Contract Line Remarks: Spot 22418-News Nine Sur	NWS9 SUNRS-6AM/33 Day,W-1	09/12/12 6:17AM (We)		News Nine Sunrise 6am	- m. him.	\$800.00	
3.0	Contract Line Remarks: Spot 21105-Jeopardy	JEOPARDY/34 Day,W-1	09/12/12 7:24PM (We)		Jeopardy	NRCCOH060907	\$380.00	
1.0	Contract Line Remarks: Spot 21107-Wheel Of Fort	WHEEL-FORTNE/35 Day,W-1	09/12/12 7:46PM (We)		Wheel Of Fortune	NRCCOH060907	\$700.00	
	Contract Line Remarks: Spot 21086-News Nine Mic	NWS 9 MIDDAY/20 Day,Th-1	09/13/12 12:29PM (Th)		News Nine Midday	NRCCOH060907	\$700.00	
	Contract Line Remarks: Spot 37414-News Nine Toi	NEWS 9 TONIGHT FFBALI			News Nine Tonight	NRCCOH060907	\$350.00	M/G For 16.0.1
	Contract Line Remarks: Spot 21086-News Nine Mic	NOON NEWS/37 Day,M-1	09/10/12 12:26PM (Mo)		News Nine Midday	NRCCOH060907	\$950.00	
	Contract Line Remarks: Spot 21097-Live At Five	NEWS 5P/38 Day,M-1	09/10/12 5:11PM (Mo)		Live At Five	NRCCOH060907	\$350.00	
	Contract Line Remarks: Spot 21101-News Nine 6pt	NEWS 6P/39 Day,W-1	09/12/12 6:14PM (We)		News Nine 6pm	NRCCOH060907	\$1000.00	
	Contract Line Remarks: Spot 21236-Today Show	NEWS TODAY/40 Day,M-1	09/10/12 7:21AM (Mo)	****	Today Show	NRCCOH060907		
	Contract Line Remarks: Spot 21141-News Nine Suit	NEWS SUNRISE 530A/41 Day,M-1	09/10/12 5:54AM (Mo)	1	News Nine Sunrise	NRCCOH060907	\$400.00 \$300.00	() [Herrican
	Contract Line Remarks: Spot 21230-News Nine To 1	NEWS 11P/42 Pay,W-1	09/12/12 11:22PM (We)		News Nine Tonight	NRCCOH060907	\$1000.00	
	Contract Line Remarks: Spot 27680-Cash Explosion D	CASH EXPLOSION/43	09/08/12 7:35PM (Sa)	***************************************	Cash Explosion	NRCCOH060607	\$180.00	M/G For 13.0.1
	Contract Line Remarks: Spot 22418-News Nine Sur	NWS9 SUNRS-6AM/44	09/13/12 6:53AM (Th)		News Nine Sunrise 6am	NRCCOH060907	\$380.00	M/G For 5.0.1
		I broadcast information taken from the official				Gross Total Commission	\$28,020.00 (\$4,203.00)	Total Spots 37
	ram log.	unen nom the omcial				Net Total		



National Media 815 Slaters Lane Alexandria, VA 22314

Contract #	32547
Schedule Dates	09/07/12-0

Advertiser

Agency National Media (2711)

Product NRCC IE (81926)

Salesperson Sales Office Telerep/Philadelphia

Phone/Fax CPE

Billing Type

Brand

Buyer Name

Account Types

Date:

1 09/13/12 **Date Entered**

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

08/03/12

09/12/12

06262909

15.00

\$4,203.00

\$23,817.00

Comments:

Date:

No

Sharon Green

Issue - Candidate

Pol/Iss/NRCC-IE (16770)

Political - Issue (1068)

Telerep/Philadelphia, Philadelphia (1057)

ANGLE, BEN

155/426/2948 National/Political

Standard Comments NRCC IE

***** THIS IS A CASH IN ADVANCE SCHEDULE ****, NRCC IE

Steubenville (WTOV) By Broadcast Month Rate Spots Sep. 2012 37 \$28,020.00 Grand Total: 37 \$28,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu We	Th F	r Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / Spot (1)	09/07/12-09/07/12	2	:30	11P- News Nine Tonight				1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/3/12
2.0	Normal Line / Spot (2)	09/07/12-09/07/12	2	:30	12P- News Nine Midday			:	1		1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/2	8/3/12
3.0	Normal Line / Spot (3)	09/07/12-09/07/12	2	:30	5P- Live At Five				3		1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/3/12
4.0	Normal Line / Spot (4)	09/07/12-09/07/12	2.	:30	6P- News Nine 6pm				1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/4	8/3/12
5.0	Normal Line / Spot (5)	09/07/12-09/07/12	3	:30	6A- News Nine Sunrise 6am				1			\$380.00		Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/3/12
5.0.1	Closed Preempt (5)	09/07/12												Steubenville (WTOV)	Marked as Did not Air/Spot	
6.0	Normal Line / Spot (6)	09/07/12-09/07/12	2	:30	7P- Jeopardy				1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/3/12
7.0	Normal Line / Spot (7)	09/10/12-09/10/12	2	:30	11:35P- The Tonight Show With Jay Leno		1				1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/7	8/3/12
8.0	Normal Line / Spot (8)	09/10/12-09/10/12	2	:30	5:30P- Live At Five		1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/8	8/3/12
9.0	Revised Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunnise		1							Steubenville (WTOV)	NWS9 SUNRS-6AM/9	3/3/12
9.1	Revised Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise 6am		1							Steubenville (WTOV)	NWS9 SUNRS-6AM/9	3/10/12
9.2	Normal Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise 6am		2				2	\$380.00	\$760.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/21/12
10.0	Normal Line / Spot (10)	09/10/12-09/10/12	2	:30	7P- Jeopardy		1				1	\$700.00		Steubenville (WTOV)	JEOPARDY/10	8/3/12

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

WTOV 9 Red Donley Plaza Mingo Junction, OH 43938

NRCC IE Telerep/Philadelphia, Philadelphia (1057) Pol/Iss/NRCC-IE (16770) National Media (2711) Political - Issue (1068) Felerep/Philadelphia 09/07/12-09/13/12 NRCC IE (81926) National/Political 155/426/2948 ANGLE, BEN Standard Schedule Dates Account Types **Buyer Name** Sales Office Salesperson Billing Type Advertiser Phone/Fax Comments Agency Product Brand

Alexandria, VA 22314

815 Slaters Lane National Media

Issue - Candidate

Order Type

\$23,817.00

Net Total Sales Tax

\$4,203.00

Commission

15.00

Commission % Package Deal

Sharon Green

Entered By

08/03/12 09/12/12

Date Entered Last Modified

325471

Contract #

06262909

Headline #

Demo

CO-0P

Line	Line Type / Break Type (Ref #)	Dates	š	Length	Run Times	SPW M	Mo Tu We	We Th Fr	Sa Su	Spots	Rate	a)	Total	Station	Comments	Entered
11.0	11.0 Normal Line / Spot (11)	09/10/12-09/10/12	2		:30 7:30P- Wheel Of Fortune					1	\$	\$700.00	\$700.00	\$700.00 Steubenville (WTOV)	WHEEL-FORTNE/11	8/3/12
12.C	12.0 Normal Line / Spot (12)	09/08/12-09/08/12	2		:30 11P- News Nine Tonight				1	Ŧ	*	\$950.00	\$950.00	\$950.00 Steubenville (WTOV)	NEWS 9 TONIGHT/12	8/3/12
13.0	13.0 Normal Line / Spot (13)	09/08/12-09/08/12	2		:30 7P- Weekend Wheel of Fortune						V	\$180.00		Steubenville (WTOV)	WHEEL WK/13	8/3/12
3.0.1	13.0.1 Closed Preempt (13)	09/08/12												Steubenville (V/TOV)	Program Change/Exception	
14.0	14.0 Normal Line / Spot (14)	09/08/12-09/08/12	2		:30 7A- Saturday Today				1		S	\$210.00	\$210.00	\$210.00 Steubenville (WTOV)	SATURDAY TODAY/14	8/3/12
15.0	15.0 Normal Line / Spot (15)	09/08/12-09/08/12	2		:30 9A- News9 Saturday Morning					1	S	\$210.00	\$210.00	\$210.00 Steubenville (WTOV)	NWS9 SAT MORN/15	8/3/12
16.0	16.0 Normal Line / Spot (16)	09/09/12-09/09/12	2		:30 11P- News Nine Tonight				proj.		S	\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/16	8/3/12
6.0.1	16.0.1 Closed Preempt (16)	09/09/12												Steubenville (WTOV)	Program Change/Exception	
17.0	17.0 Revised Line / Sports-Football (17)	09/09/12-09/09/12	2		:308:15P- NBC Sunday Night Football									Steubenville (WTOV)	NFL: STEELERS/17	8/3/12
17.1	17.1 Normal Line / Sports-Football (17)	09/09/12-09/09/12	2		:30 8:15P- NBC Sunday Night Football				2	2		\$3,500.00	\$7,000.0	\$7,000.00 Steubenville (WTOV)	NFL: STEELERS/17	9/5/12
18.0	18.0 Normal Line / Spot (18)	09/09/12-09/09/12	2		:30 9A- Sunday Today				1	1	40	\$210,00	\$210.00	\$210.00 Steubenville (WTOV)	SUN TODAY-NBC/18	8/3/12
					CON	FIRI	CONFIRMATION CONTRACT	N C	DNT	RAC	-					
DEPL	Arrented-Approv/Advertiser			Dato.	Acrosted-Stations	from:					Date.		Commonte			

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



National Media 815 Slaters Lane Alexandria, VA 22314

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Contract # Schedule Dates Advertiser

09/07/12-09/13/12

Brand NRCC IE (81926) Salesperson

Sales Office

Buyer Name ANGLE, BEN Phone/Fax

Account Types

Billing Type Comments

Date:

CPE

Agency

Product

325471

Pol/Iss/NRCC-IE (16770) National Media (2711)

Political - Issue (1068)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

155/426/2948 National/Political

Standard NRCC IE

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 08/03/12 **Last Modified** 09/12/12

Sharon Green

No

06262909

Order Type

Entered By

Headline #

CO-OP

Demo

Issue - Candidate

Package Deal Commission %

15.00 Commission \$4,203.00

Net Total Sales Tax

\$23,817.00

Steubenville (WTOV) Spots By Broadcast Month Rate Sep. 2012 37 \$28,020.00 Grand Total: 37 \$28,020.00

19.0 Normal Line / Spot (19)	09/13/12-09/13/12	2			1								Station	Comments	Entered
***		4	:30	11P- News Nine Tonight				1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/19	8/3/12
20.0 Normal Line / Spot (21)	09/13/12-09/13/12	2	:30	6P- News Nine 6pm			-	1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/21	8/3/12
21.0 Normal Line / Spot (22)	09/13/12-09/13/12	3	:30	6A- News Nine Sunrise 6am				i		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/22	8/3/12
22.0 Normal Line / Spot (23)	09/13/12-09/13/12	2	:30	7P- Jeopardy				1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/23	8/3/12
23.0 Cancelled Line / Spot (24)	09/11/12-09/11/12	2	:30	11P- News Nine Tonight		1				1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/24	8/21/12
24.0 Cancelled Line / Spot (25)	09/11/12-09/11/12	2.	:30	12P- News Nine Midday		1				1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/25	8/21/12
25.0 Cancelled Line / Spot (26)	09/11/12-09/11/12	2.	:30	5P- Live At Five		1				1	\$800.00	\$500.00	Steubenville (WTOV)	NWS9 LIVE-FTVE/26	8/21/12
26.0 Cancelled Line / Spot (27)	09/11/12-09/11/12	2	:30	6P- News Nine 6pm		1				1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/27	8/21/12
27.0 Cancelled Line / Spot (28)	09/11/12-09/11/12	3	:30	6A- News Nine Sunrise 6am		1				1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/28	8/21/12
28.0 Cancelled Line / Spot (29)	09/11/12-09/11/12	2	:30	7P- Jeopardy		1				1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/29	8/21/12
29.0 Normal Line / Spot (30)	09/12/12-09/12/12	2		11:35P- The Tonight Show With Jay Leno			1			1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/30	8/3/12
30.0 Normal Line / Spot (31)	09/12/12-09/12/12	2	:30	5P- Live At Five			1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/3/12
31.0 Normal Line / Spot (32)	09/12/12-09/12/12	2	:30	5:30P- Live At Five			1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/32	8/3/12

Date:

Comments:

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Accepted-Station:

Accepted-Agency/Advertiser:



National Media 815 Slaters Lane Alexandria, VA 22314

Contract #	325471
Schedule Dates	09/07/12-09/13/12
Advertiser	Pol/Iss/NRCC-IE (16770)
Agency	National Media (2711)
Product	Political - Issue (1068)
Brand	NRCC IE (81926)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)

Date Entered	08/03/12
Last Modified	09/12/12
Entered By	Sharon Green
CO-OP	No
Headline #	06262909

Demo	

Order Type Issue - Candidate

Package Deal

Commission % 15.00

Commission \$4,203.00 **Net Total** \$23,817.00

Date:

Comments:

Sales Tax

Account Types National/Political

ANGLE, BEN

155/426/2948

Telerep/Philadelphia

Billing Type Standard Comments NRCC IE

Sales Office

Buyer Name

Phone/Fax

Date:

CPE

***** THIS IS A CASH IN ADVANCE SCHEDULE ****, NRCC IE

Steubenville (WTC	V)	8
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2012	37	\$28,020.00
Grand Total:	37	\$28,020.00
District Control of the Control of t	AK SECONOMIC VIOLE	A COLUMN TO THE PARTY OF THE PA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / Spot (33)	09/12/12-09/12/12	3	:30	6A- News Nine Sunrise 6am				1				1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/33	8/3/12
33.0	Normal Line / Spot (34)	09/12/12-09/12/12	2	:30	7P- Jeopardy				1				1	\$700.00		Steubenville (WTOV)	JEOPARDY/34	8/3/12
34.0	Normal Line / Spot (35)	09/12/12-09/12/12	2	:30	7:30P- Wheel Of Fortune			-	1				1	\$700.00		Steubenville (WTOV)	WHEEL-FORTNE/35	8/3/12
35.0	Normal Line / Spot (20)	09/13/12-09/13/12	2	:30	12P- News Nine Midday				1				1	\$350.00		Steubenville (WTOV)	NWS 9 MIDDAY/20	8/6/12
36.0	M/G For 16.0.1 / Spot (36)	09/09/12-09/09/12	2	:30	11:30:04P- News Nine Tonight							1	1	\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT FFBALL/36	8/13/12
37.0	Normal Line / Spot (37)	09/10/12-09/10/12	2		11:58:04A- News Nine Midday		1						1	\$350.00	\$350.00	Steubenville (WTOV)	NOON NEWS/37	8/21/12
38.0	Normal Line / Spot (38)	09/10/12-09/10/12	2	:30	5:00:04P- Live At Five		1					一	1	\$800.00	\$800.00	Steubenville (WTOV)	NEWS SP/38	8/21/12
39.0	Normal Line / Spot (39)	09/12/12-09/12/12	2	:30	5:57:56P- News Nine 6pm				1				1	\$1,000.00		Steubenville (WTOV)	NEWS 6P/39	8/21/12
40.0	Normal Line / Spot (40)	09/10/12-09/10/12	2	:30	7:00:04A- Today Show		1						1	\$400.00		Steubenville (WTOV)	NEWS TODAY/40	8/21/12
41.0	Normal Line / Spot (41)	09/10/12-09/10/12	2	:30	5:30A- News Nine Sunrise		1					\Box	1	\$300.00		Steubenville (WTOV)	NEWS SUNRISE 530A/41	8/21/12
42.0	Normal Line / Spot (42)	09/12/12-09/12/12	2		10:59:34P- News Nine Tonight				1				1	\$1,000.00		Steubenville (WTOV)	NEWS 11P/42	8/21/12
43.0	M/G For 13.0.1 / Spot (43)	09/08/12-09/08/12	2	:30	7:30:04P- Cash Explosion						1		1	\$180.00	\$180.00	Steubenville (WTOV)	CASH EXPLOSION/43	8/21/12
			Ш												-			

CONFIRMATION CONTRACT

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

V		onley Plaza Inction, OH 43938	A. A. Pr	chedule Da dvertiser gency reduct rand desperson	Pol/Iss/NRCC National Medi Political - Issu NRCC IE (819	-IE (16 a (271 e (106 26)	1) i8)	delphia	(105	57)		Last Mo Entered CO-OP Headlin Demo Order T	1 By Si N: ::e# 00	9/12/12 haron Green o 6262909 ssue - Candidate	S	vy <u>Broadcast Month</u> ep. 2012 irand Total:	37 \$28	,020.00 ,020.00
81 AI	ational Media 15 Slaters Lane lexandria, VA 22314	Correction of the Correction o	Bi Pi Ci Ad Bi	des Office pyer Name none/Fax PE exount Typ Iling Type summents	ANGLE,BEN / 155/426/2948	cal		VANCE S	CHEDI	WLE **		Commis Net Tot Sales Ti	ssion % 1! ssion \$- al \$:	5.00 4,203.00 23,817.00	1535			
Line	tline Type / Break Type (Ref #) 4.0 M/G For 5.0.1 / Spot (44)	Dates 09/13/12-09/13/12	Sec	Length	Run Times	SPW	Мо	Tu We	-	Fr	Sa Su	Spots		Total		tation	Comments	Entered
<u> </u>		03/13/12/03/13/12			6:00:04A- News Nine Sunrise 6am	_			1			_ ¹	\$360.00	\$380.00	Steubenville (W	VTOV) NI	WS9 SUNRS-6AM/44	9/12/12

Date Entered

08/03/12

Contract #

Schedule Dates

Date:

325471

09/07/12-09/13/12

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Agency/Advertiser:

Steubenville (WTOV)

By Broadcast Month Spots

Rate

REP: TEL# 810-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

ORDER WORKSHEET HARRIS REPORT FROM REP SEP12/12 10.08

FAX# 610-2:5-1191

CHANGES *** WTOV-TV ***

DATE SEP12/12 10.08

2

ADV. NAME ISS/NRCC-IE REP.# OFF.# 2016 SALESMAN #____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE 815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA ALEXANDRIA, VA 22314 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL EST#2948 COMMENTS: (LINE, ORDER, INVOICE) PRDCT NRCC IE FLIGHT DATES SEP7/12 SEP13/12 WK-1

REP:

TO SHARON

FR NIKKI

CHNAGED RATE AND ADDED SPOT TO TLINE 17

CITY TAX_____ STATE TAX CO-OP BILLING NEEDED

NO OTHER CHANGES MADE

TOTAL SAME

PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : TOTL: :SPTS: : :LINE#: : : : : : : DATE : DATE : /WK: INVT : AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2948 AGENCY PRODUCT CODE = 426

17 * 815P-1130P 30 \$3,500.00 9/9 9/9 2 SUN

PROGRAM : NFL: STEELERS

ORD COM1: REVISED RATE AND ADD SPOT

CON COM1: NFL: STEELERS

325471

REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #2

610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** FAX# REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP12/12 10.08
*** WTOV-TV ***

28020.00

CONTRACT TOTAL TOTAL SPOTS

: TOTL: DAYS .. . :SPTS: WEEK : /WK: INVT END DATE START DATE RATE ... SEC LGTH •• TIME PERIOD : CD: : LINE#

28020.00 :LINE#:REP

SEP/12

ETRF 8% WBWO 08 WTRF 28% WTOV 64% MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

SEP11/12 17.21 17.21 : TOTL: 0 DATE SEP11/12 SALESMAN REGIONAL DAYS DIFURIA FAX# 610-225-1191 CREDIT RISK !!!
HARRIS REPORT FROM REP FRI OFF.# 2016 TERESA LOCAL END :SPTS: WEEK DATE : /WK: INVT ANGLE BEN PH-0 CLASS: NATL. SALES PRSN BUYER NAME 1/6 REP.# (LINE, ORDER, INVOICE) REP: TFL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET START CO-OP BILLING NEEDED 1/6 2948 PLAC 1 PLANNING EST# CASH IN ADVANCE SCHEDULE **** RATE \$380.00 AGENCY EST#2948 COMMENTS: AGY. NAME NAT'L MEDIA RESEARCH VA 22314 CONTRACT # 6262909 LANE SEC E = 155 426 ADV. NAME ISS/NRCC-IE SLATERS ** ALEXANDRIA, WK-1 LGTH 30 325471 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 4 . . SEP13/12 NWS9 SUNRS-6AM NWS9 SUNRS-6AM 815 REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1 STATE TAX PERIOD 600A-700A K TOTAL SAME PLS CNF THANKS TIME SI SIHL **** FLIGHT DATES SEP7/12 SEE LINE 44 SHARON TO SHAROFER NIKKI :CD: PROGRAM : NRCC IE NRCC IE OKD M3 (I) :LINE#: ORDER # 3 : LINE#: REP ú CITY TAX AGY # CON CM REP: STA:

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 610-225-1191

REP HEADLINE# 6262909 TRF# 325471 ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 17.21
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

CHANGES *** WTOV-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: : :LINE#:: DATE : DATE : DATE : /WK: INVT : :SPTS:

44 A 600A-700A 30 \$380.00 9/13 9/13 1 THU 1

PROGRAM: NEWS 9 SUNRISE 6A

ORD COM1: SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.

ORD COM2: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A. THX SHARON

THIS IS A MAKE-GOOD FOR SEP7 ON LINE-5 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#5 MISSED:FRI/600A-700A SEP7 30S \$380.00 (SEP11/12)
OFFER:THU/600A-700A SEP13 30S \$380.00 PLS ADVISE.

CMT:SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.

CMT: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A. THX SHARON

SEP/12 28020.00 CONTRACT TOTAL 28020.00 TOTAL SPOTS 36

MARKET TOTALS \$43,781 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

2: APPROVED REV #0 \$5\$

HEADLINE#

REP

#COM SSS

610-225-1191 RISK !!! REPORT FROM STATION FAX# CREDIT AGENCY ORDER WORKSHEET

*** WTOV-TV ...

16.00 44 DATE SEP11/12 SALESMAN REGIONAL DIFURIA 2016 TERESA LOCAL ANGLE OFF.# BEN PH-CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) CO-OP BILLING NEEDED PLAC ORDER, RESEARCH PLANNING (LINE, COMMENTS: 6262909 VA 22314 LANE # 815 SLATERS ADV. NAME ISS/NRCC-IE NAT'L MEDIA ALEXANDRIA, CONTRACT EST#2948 WK-1 SEP13/12 STATE TAX NAME AGY. SEP7/12 日 日 ORDER # 201 FLIGHT DATES NRCC CITY TAX PRDCT AGY

STA:

A CASH IN ADVANCE SCHEDULE SH THIS 安全安全市 CON CM

NRCC IE STATION MAKEGOOD OFFERS: M3 UNRESL BUY#5

MISSED: FRI/600A-700A OFFER: THU/600A-700A

PLZ CF NEWS 9 SUNRISE NEW DATE ASAP. AT 1130A. THX SHARON DUE TO NO COPY. TOMORROW, 9/12, CMT: SPOT DID NOT RUN CMT: LOG DEADLINE IS

28020.00 TRACT TOTAL TOTAL SPOTS CONTRACT

(SEP11/12) PLS ADVISE

\$380.00

308

SEP7 SEP13

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 10.38

FAX# 610-225-1191

CHANGES *** WTOV-TV ***

REP HEADLINE# 6262909 TRF# 325471 SSS MOD# 1: UNAPPROVED REV #2 SSS

ADV #/4770 ADV. NAME ISS/NRCC-IE REP.# OFF.# 2016 SALESMAN #____

AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE

EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG21/12 10.38

REP:

TO SHARON

FR NIKKI

OK'D M2 SEE LINE 43

TOTAL SAME

PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF-8/21-105A-SKG

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : TOTL: : DATE : DATE : /WK: INVT : :SPTS: : :LINE#: : : : : AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2948AGENCY PRODUCT CODE = 426 13 S 700P-730P 30 \$180.00 9/8 9/8 0 SAT PROGRAM : WHEEL WK CON COM1: WHEEL WK 43 A 730P-800P 30 \$180.00 9/8 9/8 1 SAT 1

PROGRAM : CASH EXPLOSION

ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

THIS IS A MAKE-GOOD FOR SEP8 ON LINE-13 FOR 1 SPOT/WK

REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

610-225-1191 FAX# 610-225-11 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AUG21/12 10.38 *** WTOV-TV ***

:TOTL:	2) SE.	28020.00
DAYS	(AUG21/12) PLS ADVISE.	
:SPTS: WEEK : : /WK: INVT :	\$180.00 \$180.00 SHARON	CONTRACT TOTAL TOTAL SPOTS
END : S	30S 30S NP. THX	
	ASA	
START	NOISOTA	
• • • • • • • • • • • • • • • • • • • •	SEP8 SEP8 ASH EX	
RATE	SEP8 SEP8 PLZ CF CASH EXPLOSION ASAP	
	OP OP NGE.	
SE	P-73 P-80 CHA	
: LGTH : SEC	SED:SAT/700P-730P FER:SAT/730P-800P CMT:PROGRAM CHANGE	
" "	SAT SSAT	
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	MIS OF	
TIME	OOD OFFERS BUY#13	ō
. CD:	EGOOD	28020.00
#:REP :CI	STATION MAKEGOOD OFFERS M2 OK'D BUY#13	
: LINE	STATI M2	SEP/12

ETRF 8% WBWO 08 WTRF 28% WTOV 648 MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+*

*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM STATION AUG21/12 10.09 *** WTOV-TV ***

FAX# 610-225-1191

ORDER WORKSHEET

ADV. NAME ISS/NRCC-IE

REP.# OFF.# 2016 SALESMAN #

AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

815 SLATERS LANE

ALEXANDRIA, VA 22314

CONTRACT # 6262909 CLASS: NATL. LOCAL

PRDCT NRCC IE

EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP:

TO SHARON FROM TERESA

REVISED ORDER TO REFLECT CLIENTS REQUEST TO HAVE NO SPOT AIR ON 9/11.

PLEASE CONFIRM

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

STATION MAKEGOOD OFFERS:

UNRESL BUY#13

MISSED:SAT/700P-730P OFFER:SAT/730P-800P

SEP8 SEP8 305 \$180.00

(AUG21/12) 30S \$180.00 PLS ADVISE.

CMT: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

CONTRACT TOTAL 28020.00

TOTAL SPOTS

36

REP HEADLINE# 6262909 TRF# 325471 \$9\$ MOD# 1: UNAPPROVED REV #1 S\$S

REP: TEL# 610-293-4100

ORDER WORKSHEET

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP AUG21/12 09.36

CHANGES *** WTOV-TV ***

ADV. NAME ISS/NRCC-IE

REP.# OFF.# 2016 SALESMAN #

FAX# 610-225-1191

AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

CONTRACT # 6262909

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE

EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

CON COM1: NEWS 9 TONIGHT<

DATE AUG21/12 09.36

REP:

TO SHARON

FROM TERESA

REVISED ORDER TO REFLECT CLIENTS REQUEST TO HAVE NO SPOT AIR ON 9/11.

PLEASE CONFIRM

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF-8/21-104-5KG

and the second s	: LGTH : SEC		: START : DATE	: END : DATE	:SPTS: WEE		:TOTL :SPTS
AGENCY ADVERTISER COL AGENCY PRODUCT CODE :		AGENCY EST#	= 2948				
9 S 600A-700A	30	\$380.00	9/10	9/10	2	MON	2 *
PROGRAM: NWS9 SUNRS-6AI CON COM1: NWS9 SUNRS-6AI							
24 S 1100P-1135P	30	\$1,000.00	9/11	9/11	0	TUE	0/

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6262909 TRF# 325471

\$9\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP AUG21/12 09.36
CHANGES *** WTOV-TV ***

FAX# 610-225-1191

INE#:REP :CD: TIME PERI :LINE#: :	OD : LGTH : SE	C: RATE	: START : DATE	: END : DATE	:SPTS: : /WK:		:TOTL:
25 S 1200N-1230P	30	\$350.00	9/11	9/11	0	TUE	0;/
PROGRAM : NWS 9 MID CON COM1: NWS 9 MID							
26 S 500P-530P	30	\$800.00	9/11	9/11	0	TUE	0 /
PROGRAM : NWS9 LIVE CON COM1: NWS9 LIVE							
27 S 600P-630P	30	\$1,000.00	9/11	9/11	0	TUE	0/
PROGRAM : NEWS 9 AT CON COM1: NEWS 9 AT							
28 S 600A-700A	30	\$380.00	9/11	9/11	0	TUE	0/
PROGRAM : NWS9 SUNR CON COM1: NWS9 SUNR							
29 S 700P-730P	30	\$700.00	9/11	9/11	0	TUE	0/
PROGRAM : JEOPARDY CON COM1: JEOPARDY							
37 A 1200N-1230P	30	\$350.00	9/10	9/10	1	MON	1
PROGRAM : NOON NEWS	:						
38 A 500P-530P	30	\$800.00	9/10	9/10	1	MON	1
PROGRAM : NEWS							_
39 A 600P-630P	30	\$1,000.00	9/12	9/12	1	WED	1
PROGRAM : NEWS							
40 A 700A-900A	30	\$400.00	9/10	9/10	1	MON	1/
PROGRAM : NEWS							
41 A 530A-600A	30	\$300.00	9/10	9/10	1	MON	1
PROGRAM : NEWS							
42 A 1100P-1135P	30	\$1,000.00	9/12	9/12	1	WED	1
PROGRAM : LATE NEWS	\$						

AGENCY

FAX# 610-225-1191 RISK !!! CREDIT RISK ! HARRIS REPORT REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AUG21/12 09.36 *** WTOV-TV *** FROM REP 325471 HEADLINE# 6262909 TRF# MOD# 1: UNAPPROVED REV #1

: TOTL: 28020.00 DAYS WEEK :SPTS: END DATE START RATE .. . SEC LGTH PERIOD TIME :00: :LINE#: :LINE# : REP

28020.00 SEP/12

TOTAL CONTRACT

Sold of the second of the seco

ETRF WBWO 08 WTRF 28% WTOV 64% MARKET TOTALS \$43,781

8

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

CREDIT AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET 325471 REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

AUG13/12 11.0 FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES** *

* SALESMAN REGIONAL TERESA DIFURIA OFF.# 2016 LOCAL BEN ANGLE -Hd CLASS: NATL. PRSN BUYER NAME SALES REP.# PLAC PLANNING AGY. NAME NAT'L MEDIA RESEARCH 22314 CONTRACT # 6262909 LANE YA Y 815 SLATERS ADV. NAME ISS/NRCC-IE ALEXANDRIA,

INVOICE) EST#2948 COMMENTS: (LINE, ORDER, NRCC IE ORDER # 324

DATE AUG13/12 CO-OP BILLING NEEDED WK-1 SEP13/12 STATE TAX FLIGHT DATES SEP7/12 CITY TAX

11.03

26 LINE PLS CNF THANKS TO SHARON FR NIKKI OK'D MI SEE I TOTAL SAME REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

STA:

NRCC

Hev 8/13-11 A-SLG DE 8/13-1133-5KG

41 41

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: :	LGTH : SEC	RATE	: START : DATE	END:	END :SPTS: DATE : /WK:	WEEK :	DAYS	:TOTL:
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	E = 155 426	AGENCY EST# =	2948					
16 S 1100P-1130P	30	\$950.00	6/6	6/6	0	SUN		0
PROGRAM : NEWS 9 TONIGHT CON COM1: NEWS 9 TONIGHT								
36 A 1130P-1155P	30	\$950.00	6/6	6/6	J	SUN		1/
PROGRAM : NEWS 9 TONIGHT FOLLOWING F-BALL ORD COM1: PROGRAM CHANGE. PLZ CF NEWS FOLLOWING FBA THIS IS A MAKE-GOOD FOR SEP9 ON LINE-16 FOR 1 SPOT/WK	FOLLOWING PLZ CF N EP9 ON LINE	OLLOWING F-BALL PLZ CF NEWS FOLLOWING FBALL ASAP. 9 ON LINE-16 FOR 1 SPOT/WK	BALL ASAP.	THX	THX SHARON			

325471 \$\$\$ REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

CREDIT AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

*** WTOV-TV FROM REP RISK !!!

610-225-1191

FAX#

11.0

INE#:REP :CD:	TIME PERIOD	 LGTH:	SEC	••	RATE	••	START	••	END	**	.S: W	WEEK	DAYS	••	TOTL:
· LINE#:		 ••				••	DATE		DATE	/wk:		INCL		S:	SPTS:

(AUG10/12) PLS ADVISE \$950.00 \$950.00 THX SHARON 30S 30S ASAP. SEP9 SEP9 CF NEWS FOLLOWING FBALL MISSED:SUN/1100P-1130P OFFER:SUN/1130P-1155P CMT:PROGRAM CHANGE. STATION MAKEGOOD OFFERS M1 OK'D BUY#16 H

28020.00 CONTRACT TOTAL TOTAL PLZ 28020.00 SEP/12

ф % ETRF WBWO 08 WTRF 28% WTOV 64% MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

AUG3/12 14.53 # SALESMAN 610-225-1191 OFF.# 2016 FAX# 610-22 RISK !!! REPORT FROM REP ANGLE BEN BUYER NAME CREDIT REP.# AGENCY REF: TEL# 610-293-4100 CREDIT ADVISORY: AGENC PLAC AGY. NAME NAT'L MEDIA RESEARCH PLANNING ADV. NAME ISS/NRCC-IE ORIGINAL REV#0 *** REP HEADLINE# 6262909 AGY #0 ADV #/

CLASS: NATL. SALES PRSN VA 22314 CONTRACT # 6262909 LANE SLATERS ALEXANDRIA, 815 ORDER #

EST#2948 COMMENTS: (LINE, ORDER, INVOICE) NK-1 SEP13/12 NRCC IE

14.53

DATE AUG3/12

REGIONAL

LOCAL

DIFURIA

TERESA

Hd

CO-OP BILLING NEEDED STATE TAX FLIGHT DATES SEP7/12 CITY TAX

REP:

TO SHARON FR NIKKI NEW NRCC IE ORDER PLS CNF THANKS TOTAL \$28020

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

NRCC

: TOTL: DAYS . . :SPTS: WEEK : /WK: INVT DATE END START DATE RATE . . SEC LGTH : .. TIME PERIOD :CD: .LINE#: :LINE#:REP

2948 11 瓦ST# AGENCY AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426

116 1/6 116 1/6 \$1,000.00 \$350.00 30 30 TONIGHT< 1100P-1135P 1200N-1230P 0 0 NEWS PROGRAM :

FRI

FRI

9 MIDDAY 9 MIDDAY NWS PROGRAM : PROGRAM

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.53 *** WTOV-TV ***

191		AUG3/12 14	VT-VOLW ***	
FAX# 610-225-1191	r RISK !!!	HARRIS REPORT FROM REP		
REP: TEL# 610-293-4100	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	ORDER WORKSHEET HARRIS		
-	•	REP HEADLINE# 6262909	*** ORIGINAL REV#0 ***	

: LINE#:REP	:REP :CD:	TIME	S PERIOD :	гстн	SEC:	RATE	: START : DATE	: END : DATE	:SPTS: WE: IN	WEEK: DAYS INVT:	: TOTL:
	m	500P-530P	330P	30		\$800.00	2/6	1/6	-	FRI	7.
	PROGRAM :	SMN :	9 LIVE-FIVE 9 LIVE-FIVE								
	4	600P-630P	530P	30		\$1,000.00	2/6	1/6	ч	FRI	7.
	PROGRAM CON COM1	: NEWS	S 9 AT SIX								
	ĸ	600A-700A	700A	30		\$380.00	7/6	1/6	п	FRI	7.
	PROGRAM CON COM1	eswn:	SUNRS-6AM SUNRS-6AM								
	v	700P-730P	730P	30		\$700.00	7/6	2/6	1	FRI	\ <u>'</u> '
	PROGRAM CON COM1		JEOPARDY JEOPARDY								
	7	1135P-	1135P-1235A	30		\$230.00	9/10	9/10	1	NOM	<u>`</u> _
	PROGRAM CON COM1	: TONITE	TE SHW-NBC<	v v							
	ω	530P-600P	500P	30		\$800.00	9/10	9/10	Н	MOM	1
	PROGRAM CON COM1	SMN :	HIVE-FIVE								
	თ	600A-700A	700A	30		\$380.00	9/10	9/10	۲	MOM	\ -
	PROGRAM CON COM1	SWN :	SUNRS-6AM								
	10	700P-730P	130P	30		\$700.00	9/10	9/10	1	MOM	1/
	PROGRAM CON COM1		JEOPARDY JEOPARDY								
	11	730P-800P	300P	30		\$700.00	9/10	9/10	Т	MOM	1
	PROGRAM :		WHEEL-FORTNE<								

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6262909

AUG3/12 14.53

:LINE#:REP	: CD	: TIME PERIOD	: LGTH	: SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WE: IN	WEEK: DAYS INVT:	:TOTL:
	12	1100P-1130P	30		\$950.00	8/6	8/6	н	SAT	, rd
щŲ	PROGRAM :	NEWS 9 TONIGHT	H H							
	13	700P-730P	30		\$180.00	8/6	8/6	н	SAT	7,
ш ()	PROGRAM : CON COM1:	WHEEL WK WHEEL WK								
	14	700A-900A	30		\$210.00	8/6	8/6	1	SAT	7.
щU	PROGRAM : CON COM1:	SATURDAY TODAY	* *							
	15	900A-1000A	30		\$210.00	8/6	8/6	н	SAT	71
<u>υ</u> ()	PROGRAM :	NWS9 SAT MORN								
	16	1100P-1130P	30		\$950.00	6/6	6/6	1	SUN	71
щO	PROGRAM :	NEWS 9 TONIGHT	H H							
	17	815P-1130P	30		\$7,000.00	6/6	6/6	t	NOS	\ <u>'</u> ;
щU	PROGRAM :	: NFL: STEELERS: NFL: STEELERS								
	18	900A-1000A	30		\$210.00	6/6	6/6	ч	SUN	1,
шU	PROGRAM : CON COM1:	SUN TODAY-NBC								
	19	1100P-1135P	30		\$1,000.00	9/13	9/13	1	THU	71
מיט	PROGRAM : CÓN COMI:	NEWS 9 TONIGHT<	6 f 7 ^							,
	20	1200N-1230P	30		\$350.00	9/13	9/13	г	тно	1
<u>а</u> ()	PROGRAM :	NWS 9 MIDDAY								

REP HEADLINE# 6262909

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.53

:LINE#:REP :CD: : :LINE#: :				: DATE	: DATE	: /WK: I	INVT :	:SPTS:
21	600P-630P	30	\$1,000.00	9/13	9/13	1	THU	
PROGRAM : CON COM1:	NEWS 9 AT SIX							
22	600A-700A	30	\$380.00	9/13	9/13	1	THU	
PROGRAM :	NWS9 SUNRS-6AM NWS9 SUNRS-6AM							
23	700P-730P	30	\$700.00	9/13	9/13	н	THU	
PROGRAM : CON COM1:	JEOPARDY JEOPARDY							
24	1100P-1135P	30	\$1,000.00	9/11	9/11	1	TUE	
PROGRAM : CON COM1:	NEWS 9 TONIGHT<							
25	1200N-1230P	30	\$350.00	9/11	9/11	н	TUE	
PROGRAM : CON COM1:	NWS 9 MIDDAY NWS 9 MIDDAY							
26	500P-530P	30	\$800.00	9/11	9/11		TUE	
PROGRAM : CON COM1:	NWS9 LIVE-FIVE NWS9 LIVE-FIVE							
27	600P-630P	30	\$1,000.00	9/11	9/11	п	TUE	
PROGRAM : CON COMI:	NEWS 9 AT SIX NEWS 9 AT SIX							
28	600A-700A	30	\$380.00	9/11	9/11	г	TUE	
PROGRAM : CON COM1:	NWS9 SUNRS-6AM NWS9 SUNRS-6AM							
29	700P-730P	30	\$700.00	9/11	9/11	н	TUE	
PROGRAM :	JEOPARDY							

CON COM1: JEOPARDY

REP HEADLINE# 6262909

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.53 *** WTOV-TV ***

:LINE#:REP	#:REP :CD: :LINE#: :): TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	END DATE	:SPTS:	WEEK : DINVT :	DAYS :TOTL:
	30	1135P-1235A	30	\$230.00	9/12	9/12	т	WED	71
	PROGRAM : CON COM1:	: TONITE SHW-NBC<	8C<						
	31	500P-530P	30	\$800.00	9/12	9/12	ref	WED	1
	PROGRAM :	: NWS9 LIVE-FIVE	7.E						·
	32	530P600P	30	\$800.00	9/12	9/12	т	WED	71
	PROGRAM : CON COM1:	: NWS9 LIVE-FIVE	7E 7E						
	33	600A-700A	30	\$380.00	9/12	9/12	1	WED	1
	PROGRAM : CON COM1:	: NWS9 SUNRS-6AM L: NWS9 SUNRS-6AM	Р Р						
	34	700P-730P	30	\$700.00	9/12	9/12	1	WED	1
	PROGRAM : CON COM1:	: JEOPARDY L: JEOPARDY							
	35	730P-800P	30	\$700.00	9/12	9/12	1	WED	ч
	PROGRAM CON COM1	: WHEEL-FORTNE<	VV						
SEP/12	28020.00	00.0					CON	CONTRACT TOTAL TOTAL SPOTS	28020.00

ETRF 8% WBWO 08 WTOV 64% WTRF 28% MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+*

Schofield, Vern (CMG-Steubenville)

From:

DiFuria, Teresa (CMG-TeleRep)

Sent: To:

Thursday, September 06, 2012 12:32 PM Schofield, Vern (CMG-Steubenville)

Subject:

RE: WTOV Wheeling NRCC Traffic Needed

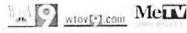
Yep, should be "No Wonder" NRCCOH060907.

From: Schofield, Vern (CMG-Steubenville) Sent: Thursday, September 06, 2012 12:25 PM

To: DiFuria, Teresa (CMG-TeleRep) Cc: SabraB@NATMEDIA.com

Subject: RE: WTOV Wheeling NRCC Traffic Needed

Do you have a title or ISCI?



Vern Schofield | National Sales Manager

9 Red Donley Plaza | Steubenville, OH 43952

740-284-5118 740-282-5319 740-381-1112 vschofield@wtov.com | www.wtov9.com



From: DiFuria, Teresa (CMG-TeleRep)

Sent: Thursday, September 06, 2012 12:19 PM

To: Schofield, Vern (CMG-Steubenville)

Subject: FW: WTOV Wheeling NRCC Traffic Needed

FYI

From: Sabra Billingsley [mailto:SabraB@NATMEDIA.com]

Sent: Thursday, September 06, 2012 12:16 PM

To: DiFuria, Teresa (CMG-TeleRep)

Subject: RE: WTOV Wheeling NRCC Traffic Needed

Hey Teresa,

Traffic should be uploading with the spot in Extreme Reach any minute now. We'll follow-up to confirm once it goes through.

Thanks!

From: DiFuria, Teresa (CMG-TeleRep) [mailto:tdifuria@coxreps.com]

Sent: Thursday, September 06, 2012 12:10 PM

Commercial Copy Instruction Form

Traffic e-mail: traffic@wpxi.com

Traffic fax# 412-237-1287

Date: 9/7/12 **Time:** 1015am **Advertiser:** POL/ISS/NRCC-IE 2948 Estimate/Brand: **AE:** PHI-Teresa DiFuria **Contract Number:** 325471 New Contract **STATION(S) ON CONTRACT** \nearrow Revision to Existing Contract **WJAC** \boxtimes wtov **WPXI** Use these instructions on all future contracts for this **□** ETOV **EPXI EJAC** Advertiser until (specify date): **□** GTOV **GPXI GJAC PCNC** Kill **Master Material** Spot Start End **ISCI Code/Title** Date Location **Date** Date % Length Cart # 26351 NRCCOH060907-No Wonder 9/7/12 9/13/12 9/30/12 Extreme Reach 100 30 **Additional Comments:** Spot is being sent via Extreme Reach by 1pm.

Questions: Heather Calderone – 412-237-1147 or Crystal Waits 412-237-1149